



Recreating Chinese Mythical Creatures in the Digital Age

Prof. KUNG Wing Sze Kaby

(Assistant Professor, Hong Kong Metropolitan University)

Abstract:

The advent of the digital age has ushered in new opportunities for the revival of Chinese mythology. For example, mythical creatures from the ancient Chinese classic, *Shan Hai Jing (The Classic of Mountains and Seas)*, such as Qiongqi and the Nine-tailed Fox, have been presented in new forms in recent online Chinese literature and various visual media platforms, inclusive of images generated by artificial intelligence (AI). This seminar aims to explore how generative AI image generators, such as Midjourney and Baidu's Erniebot, contribute to the reimagining of Chinese mythical creatures. The discussion will particularly focus on Qiongqi and the Nine-tailed Fox, the two most prevalent mythical creatures in online Chinese literature, films, and television dramas. In addition, this seminar will compare and contrast the AI-generated images of Qiongqi and the Nine-tailed Fox with their depictions in the most watched Chinese drama, *Eternal Love* (also known as *Ten Miles of Peach Blossoms*), which has amassed over 50 billion views since its release in 2017.

Bio:

Dr. Kaby Wing-Sze Kung is an Assistant Professor of English and Comparative Literature at the School of Arts and Social Sciences, and the Director of the Research Institute for Digital Culture and Humanities at Hong Kong Metropolitan University. Her research interests include Chinese Feminism, Chinese-Western Comparative Literature, Modern and Contemporary Chinese Literature and Film, Chinese Diasporic Writing and Film, and Digital Humanities. She is the editor of *Reconceptualizing the Digital Humanities in Asia: New Representations of Art, History, and Culture* (2020).

The event will be chaired by Prof. TSUI Lik Hang, Associate Professor, Department of Chinese and History, City University of Hong Kong.

Speaker

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Details

📅 20 AUG 2024 (Tue.)

🕒 15:00 - 16:00 HKT

🖥️ To be conducted on Zoom

To register, please visit:

<https://shorturl.at/BA3Vh>



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