

# User Interview

Name of interviewee:

Age:

Occupation:

Persona (fill in after interview):

Category	Questions	Responses
Interest/ Lifestyle (2-3)		
Jobs To Be Done (Social/ Emotional/ Functional) (3-4)		
Specific stories and contextual needs (2-3)		
Likes and dislikes (3-4)		
How they feel (Pains/Gains, Emotional/ Social) (3-4)		

# User Interview

Name of interviewee:  
Occupation:

Age:  
Interests:

Notes

Persona:

Category	Questions	Responses	Interpreted Need	Jobs	Pain/Gain
Interest/ Lifestyle (2-3)					
Jobs To Be Done (Social/ Emotional/ Functional) (3-4)					
Specific stories and contextual needs (2-3)					
Likes and dislikes (3-4)					
How they feel (Pains/Gains, Emotional/ Social) (3-4)					