Template

Scenarios

Tips

- Capture actions and interactions of your personas through any data you have (e.g. interviews, studies).
- Categorise scenarios that the personas go through into existing, extreme or hypothetical.
- Consider the who, where and the how/what in the scenarios.

Name: **Gender:** **Age:** **Marital Status:** **Occupation:**	**Name:** **Gender:** **Age:** **Marital Status:** **Occupation:**	**Name:** **Gender:** **Age:** **Marital Status:** **Occupation:**
Scenarios (Existing / Extreme / Hypothetical)	**Scenarios (Existing / Extreme / Hypothetical)**	**Scenarios (Existing / Extreme / Hypothetical)**