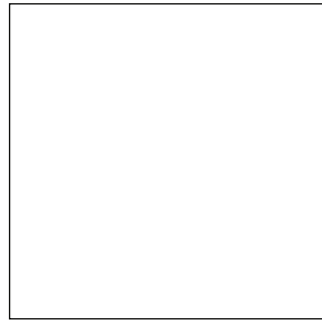


Scenarios

Tips

- Capture actions and interactions of your personas through any data you have (e.g. interviews, studies).
- Categorise scenarios that the personas go through into existing, extreme or hypothetical.
- Consider the who, where and the how/what in the scenarios.



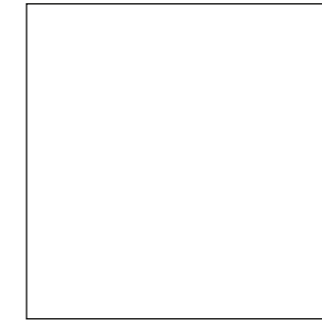
Name:
Gender:
Age:
Marital Status:
Occupation:

Scenarios (Existing / Extreme / Hypothetical)



Name:
Gender:
Age:
Marital Status:
Occupation:

Scenarios (Existing / Extreme / Hypothetical)



Name:
Gender:
Age:
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Occupation:

Scenarios (Existing / Extreme / Hypothetical)